

FIG. 1

FIG.2

111

ADVERTISER	FILE NAME	PROVIDING MEDIA	CATEGORY
COMPANY A (HOME MANUFACTURER)	a_cm01.txt	MAIL	HOUSE
	a_cm01.jpg	HOMEPAGE	HOUSE
COMPANY B (LANDSCAPE CONSTRUCTOR)	b_cm01.txt	MAIL	GARDENING, LANDSCAPING, NEW CONSTRUCTION
	b_cm01.jpg	HOMEPAGE	GARDENING, LANDSCAPING, NEW CONSTRUCTION

FIG.3

112

USER NAME	MEDIA		DETAILED LEVEL	INFORMATION DESTINATION
	PC	MOBILE		
user_a@xxx.ne.jp	○		DETAILED	HP
09011112222@yyy.ne.jp		○	SIMPLE	HP
09033334444@yyy.ne.jp		○	SIMPLE	MAIL

FIG.4

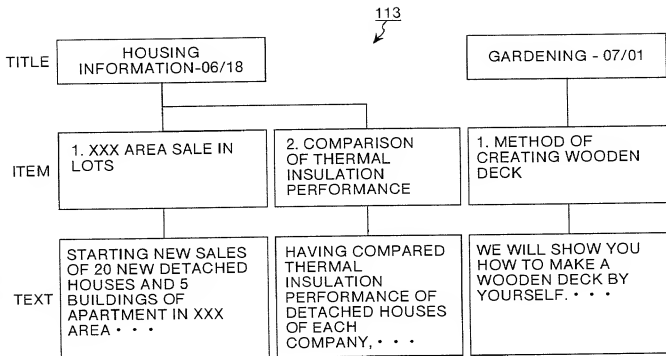


FIG.5

114

No.	TITLE	ITEM	CATEGORY	RELATED NO.
1	HOUSING INFORMATION-06/18	XXX AREA SALES IN LOTS	HOUSE	_____
2	HOUSING INFORMATION-06/18	COMPARISON OF THERMAL INSULATION PERFORMANCE	THERMAL INSULATION	_____
3	GARDENING-07/01	METHOD OF CREATING WOODEN DECK	WOODEN DECK, GARDENING	_____

FIG. 6

115



USER NAME	No.	TITLE	ITEM	CATEGORY	KEYWORD	UPDATE NECESSARY/ UNNECESSARY
0901112222@yyy.ne.jp	1	HOUSING INFORMATION-06/18	XXX AREA SALES IN LOTS	HOUSE	NEW HOUSE FOR SALE	UPDATE NECESSARY
user_a@xxx.ne.jp	1	HOUSING INFORMATION-06/18	XXX AREA SALES IN LOTS	HOUSE	NEWLY BUILT	UPDATE UNNECESSARY
user_a@xxx.ne.jp	3	GARDENING-07/01	METHOD OF CREATING WOODEN DECK	WOODEN DECK, GARDENING	NEWLY BUILT	UPDATE UNNECESSARY

FIG. 7

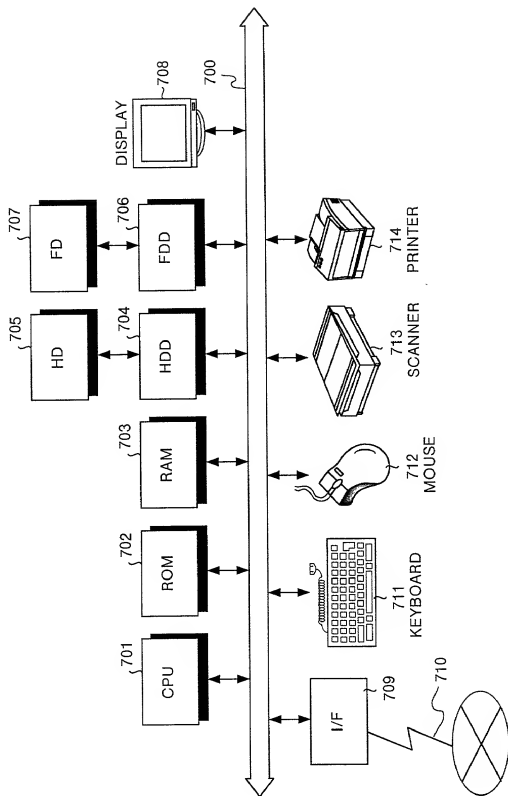
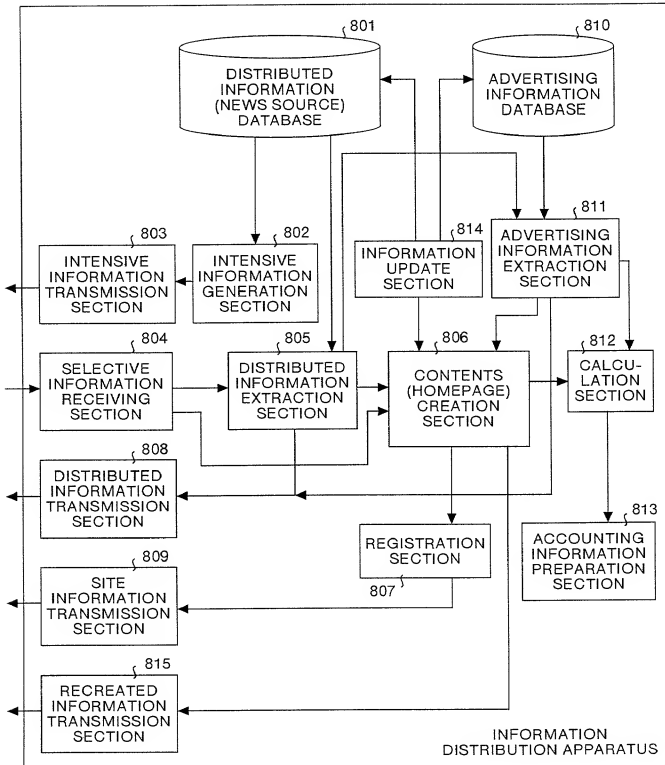


FIG.8



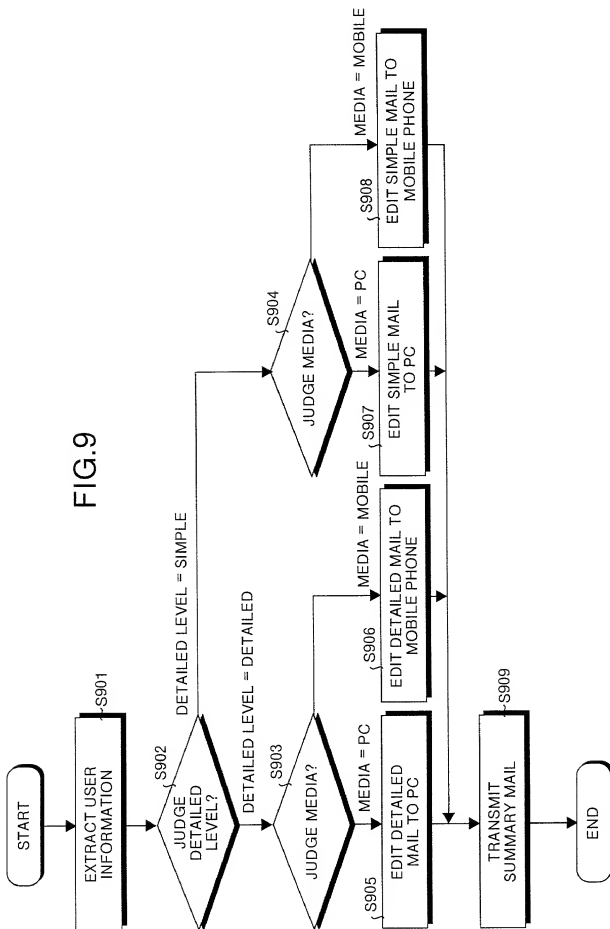


FIG. 10

1001

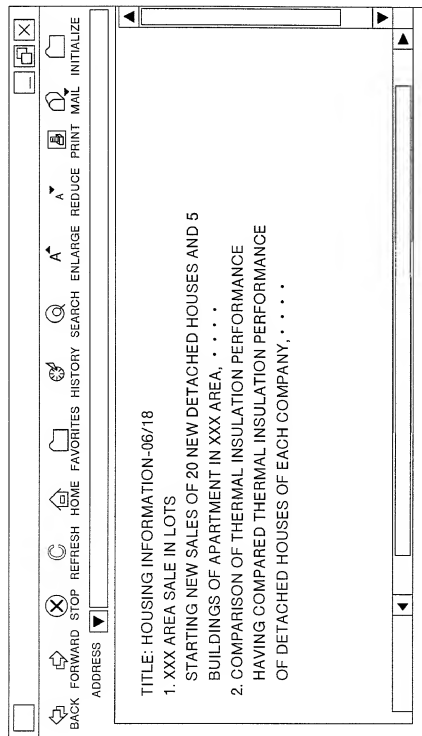


FIG.11

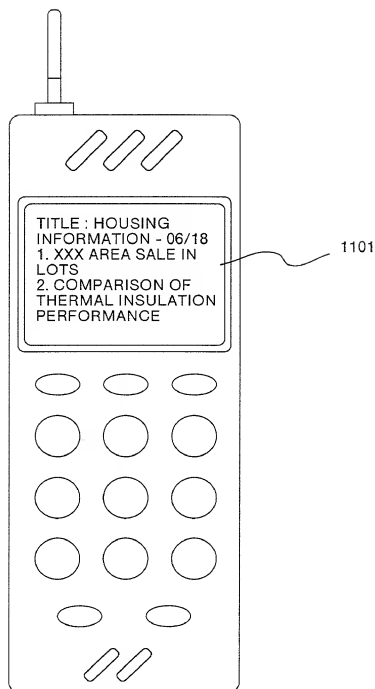


FIG.12

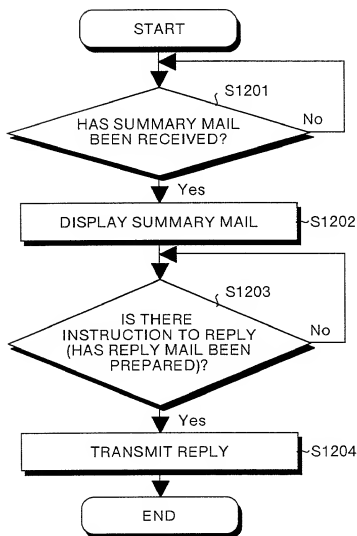


FIG.13

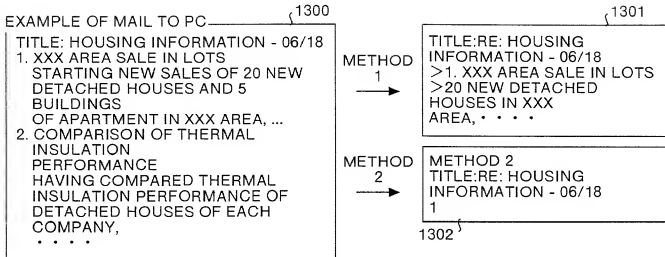


FIG.14

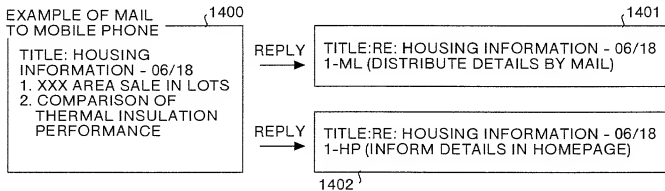


FIG.15

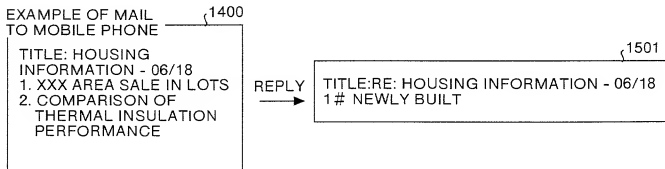


FIG.16

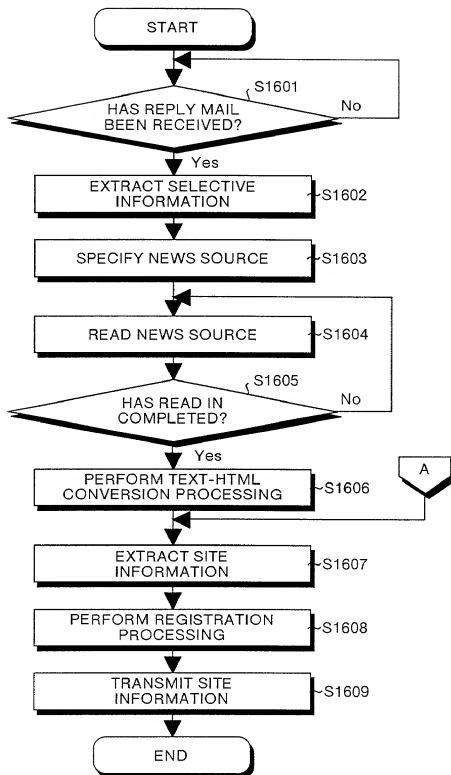


FIG.17

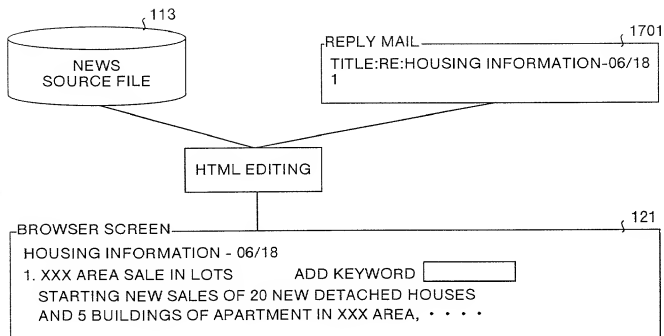


FIG. 18

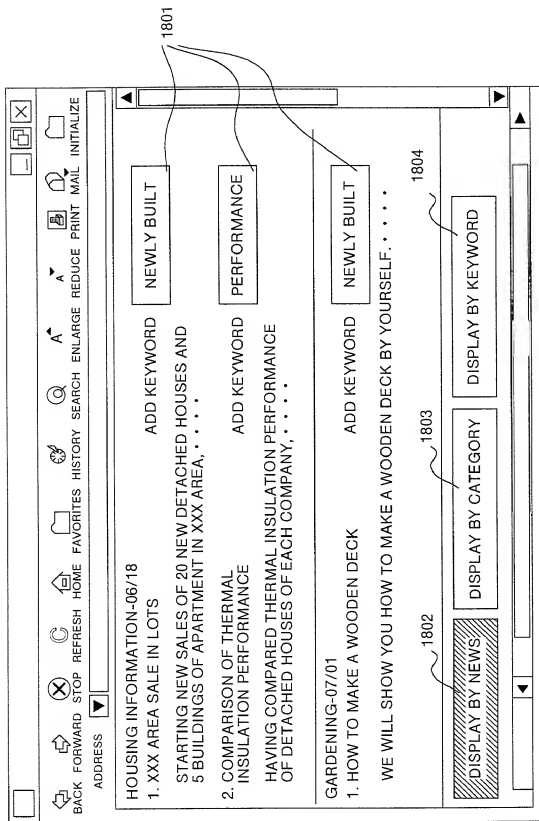


FIG. 19

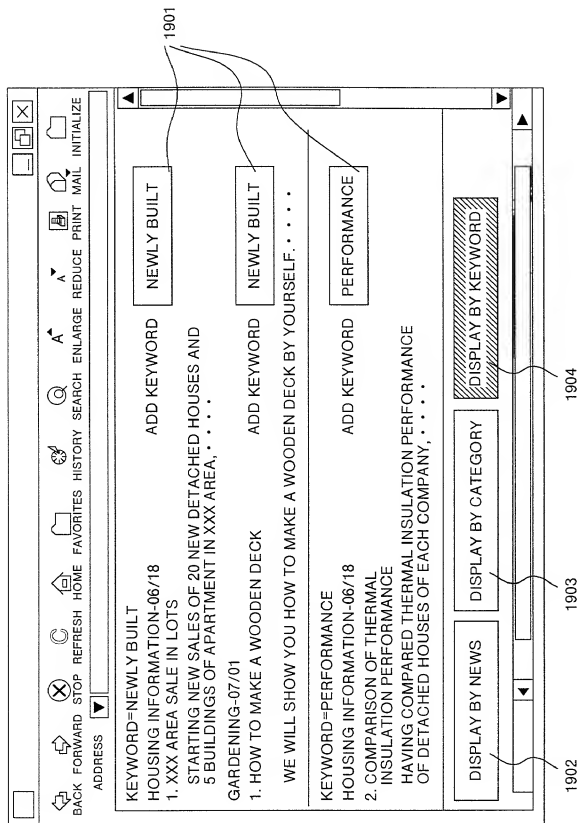


FIG.20

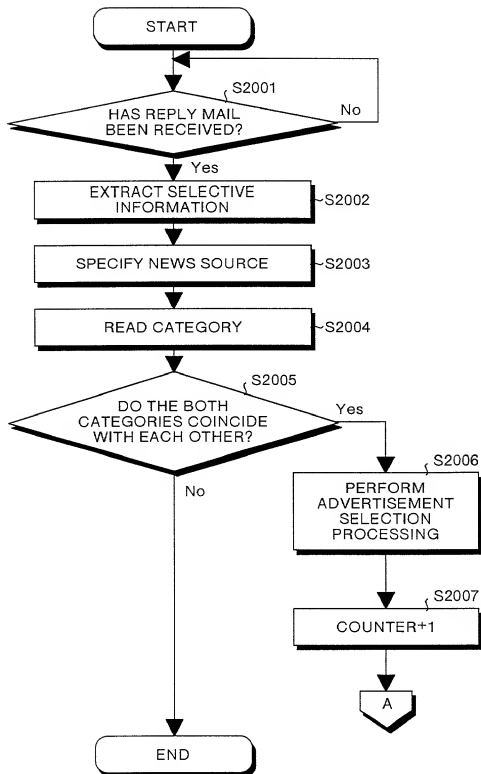


FIG. 21

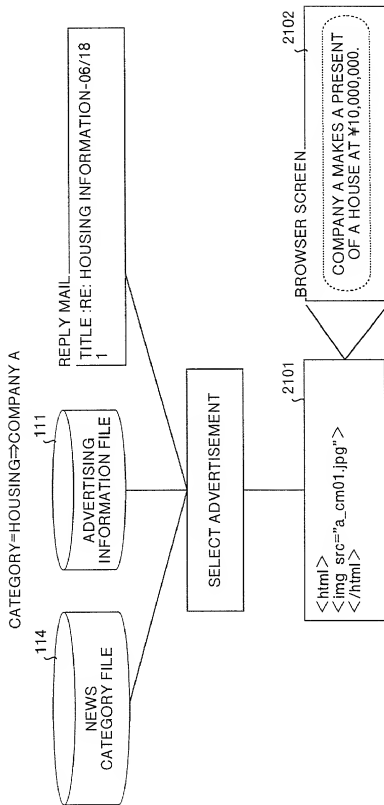


FIG. 22



FIG.23

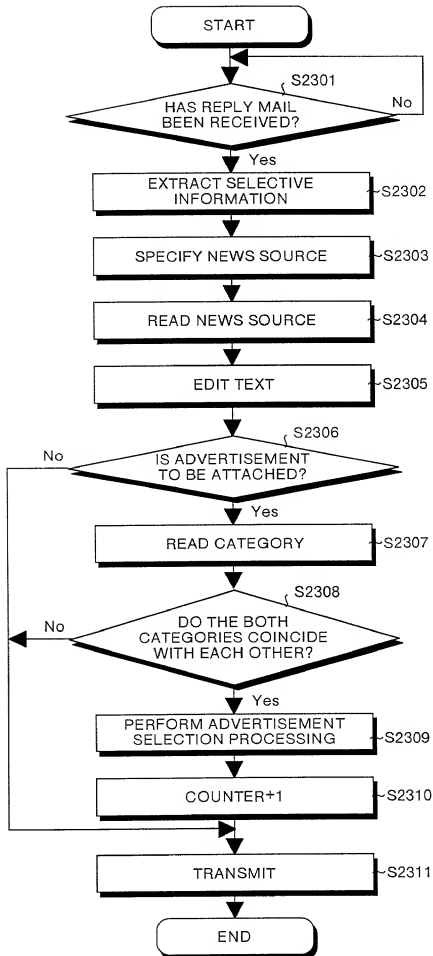


FIG.24

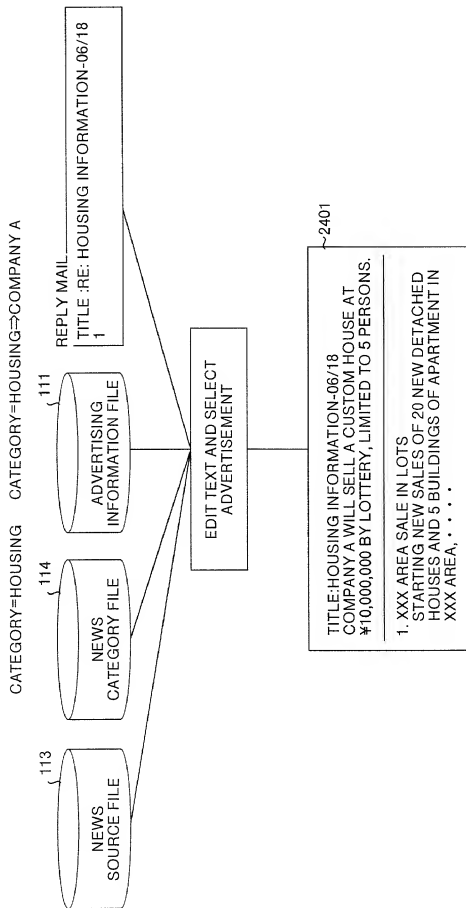
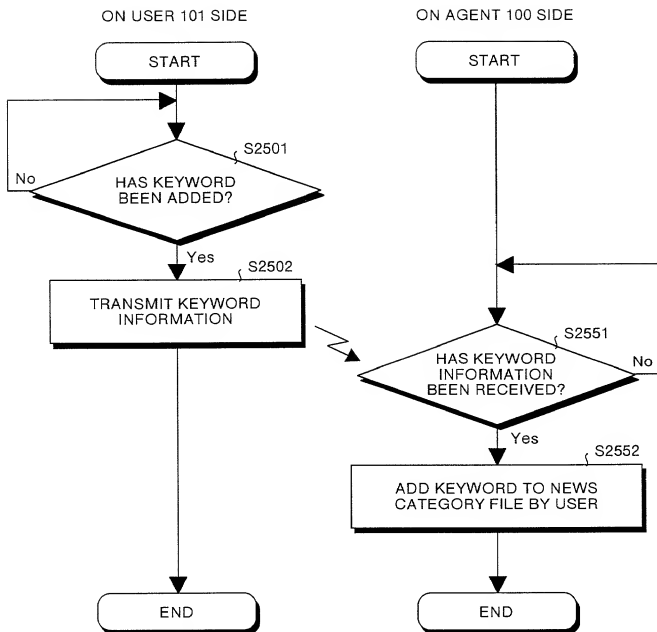


FIG.25



ON USER 101 SIDE

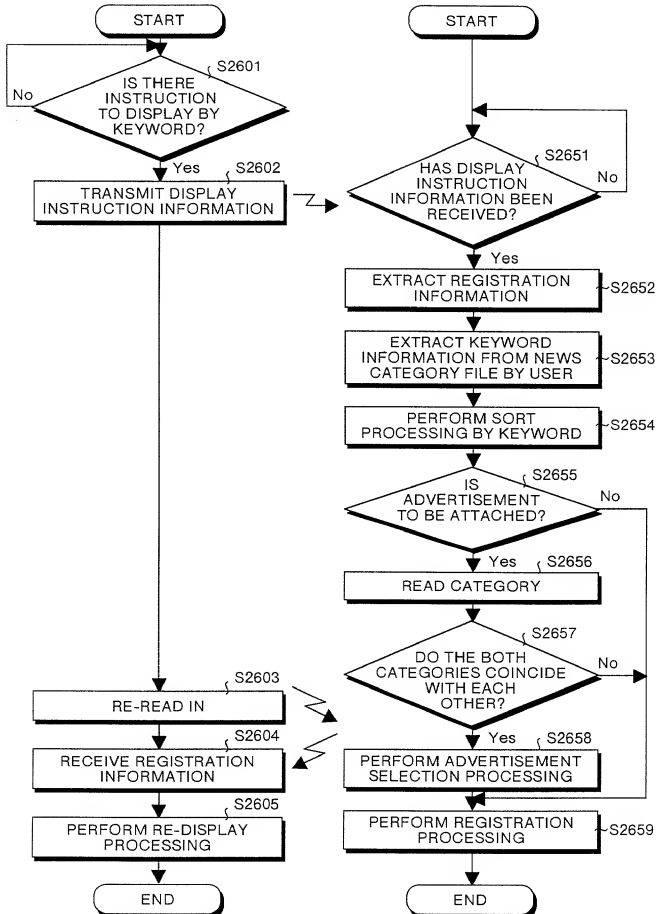


FIG.27

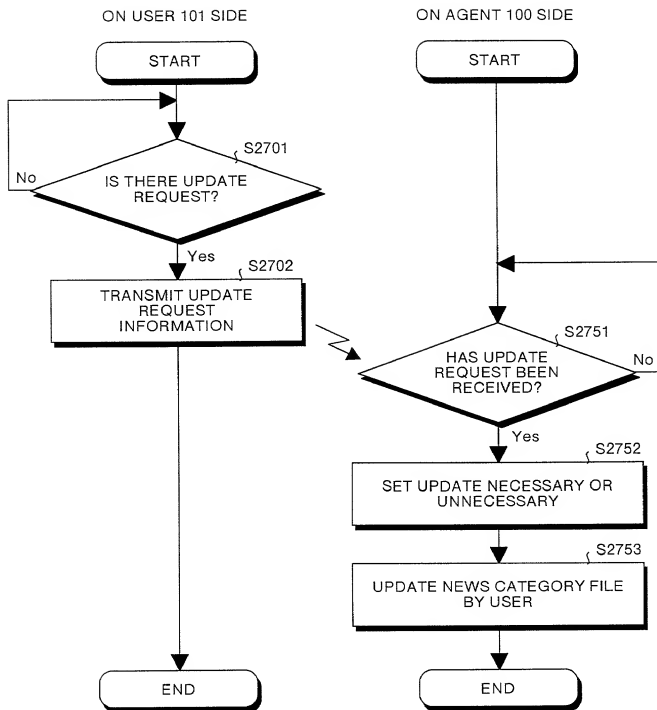


FIG.28

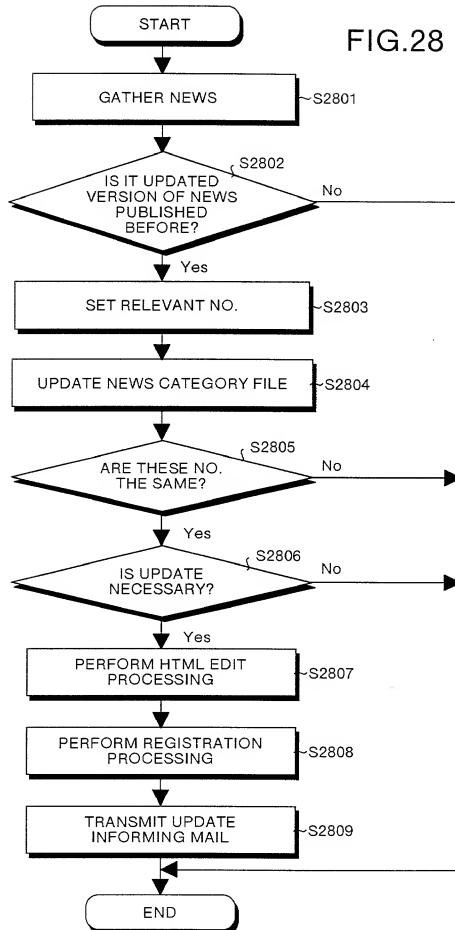


FIG.29

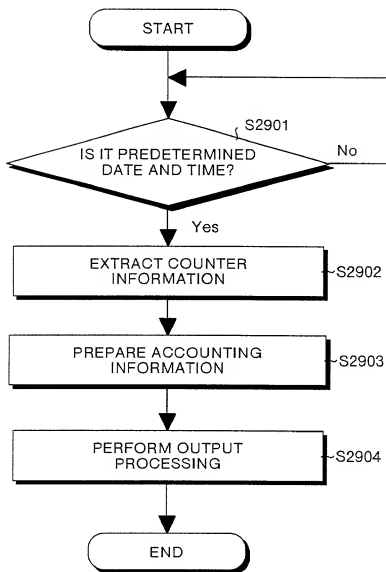


FIG. 30

